



KINDLE THE LIGHT

A STUDY ON THE MARKETING STRATEGIES OF ISHA
FOUNDATION'S WELLBEING PROGRAMS FOR PEOPLE IN PUNE
REGION

SUBMITTED TO

St. Mira's College for Girls, Pune Autonomous
(Affiliated to Savitribai Phule Pune University)

UNDER THE GUIDANCE OF
PROF. KAJAL JAISINGHANI

FOR THE PARTIAL FULFILLMENT OF
BACHELOR OF BUSINESS ADMINISTRATION
(T.Y.B.B.A 2021-22) SEMESTER – VI

BY:
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Mark
Course Coordinator



SADHU VASWANI MISSION'S St. Mira's College For Girls, Pune
Autonomous (Affiliated to Savitribai Phule Pune University) Reaccredited by
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CERTIFICATE

This is to certify that Ms. Amisha Pawar (Roll no: 21953 / Seat no: B191062)
has successfully completed in Project titled "A Study On The Marketing
Strategies Of Isha Foundation's Wellbeing Programs for people in Pune Region"
in specialization Marketing. The same constitutes a part of T.Y.B.B.A
curriculum for the academic year 2021-22.

*Amisha
21/4/22*

Rekha

*21/05
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Student Sign