



A PROJECT REPORT ON
“Customer preference towards telecom service in Pune”

SUBMITTED TO
St. Mira's College for Girls, Pune
Autonomous (Affiliated to Savitribai Phule Pune University)

UNDER THE GUIDANCE OF
PROF. KAJAL JAISINGHANI

FOR THE PARTIAL FULFILLMENT OF BACHELOR
OF BUSINESS ADMINISTRATION
(T.Y.B.B.A 2021-22) SEMESTER – VI

BY:

ANJALI CHOWDHARY

ROLL NO. 21979

SEAT NO. B191017

Anjali
Course Coordinator



SADHU VASWANI MISSION'S
St. Mira's College For Girls, Pune
Autonomous (Affiliated to Savitribai Phule Pune University)

Reaccredited by NAAC- A Grade, cycle 3

[ARTS, COMMERCE, SCIENCE, BSc (Computer Science), BBA, BBA(CA)]
6, Koregaon Road, Pune-411001. [INDIA]

CERTIFICATE

This is to certify that Ms. Anjali Choudhary (Roll no: 21979 / Seat no: B191017) has successfully completed in Project titled "Customer preference towards telecom service" in specialization – Marketing. The same constitutes a part of T.Y.B.B.A curriculum for the academic year 2021-22.

Anjali
21979

Project Guide
(Mrs. Kajal Jaisinghani)

Rekha
Kankariya

Course Coordinator
(Mrs. Rekha Kankariya)

11015
19/04/2022

External Examiner

Anjali
Student Sign

