

St. Mira's College for Girls, Pune
(Autonomous-Affiliated to Savitribai Phule Pune University)

Fy B.Com.

Subject: MARKETING AND SALESMANSHIP

Semester: II

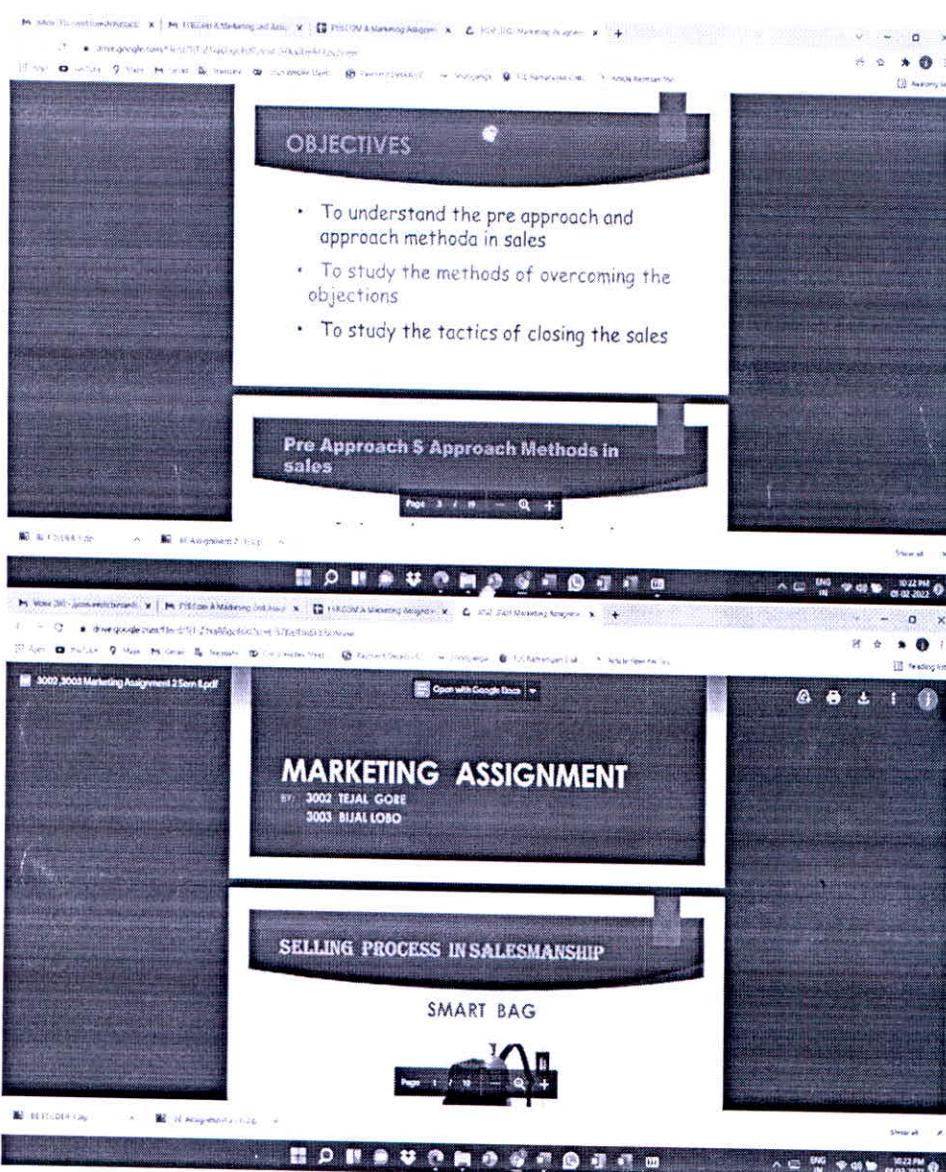
Year: 2020-21

C22005

Semester: II

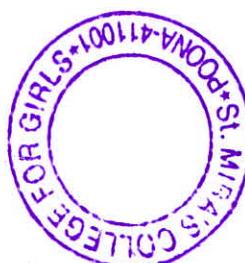
Unit: 2

Skill Development: Analytical and Critical Thinking



Prof. Jyoti Chintan

J. Chintan
Subj. teacher



J.
Principal Incharge
St. Mira's College for Girls