



**GLOBAL COMPETENCIES & PERSONALITY DEVELOPMENT**  
**GC&PD**  
**[Generic Core]**

Semester: III	Credits: 3	Subject Code: BB32103	Lectures: 48
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**Course Outcomes:**

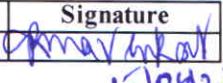
At the end of the course, the learner will be able to,

- Identify various factors affecting personality development of an individual.
- Relate to the concept of Global Competence.
- Recall various theories of personality development.
- Identify and recognise self-esteem and self-confidence.
- Explain social responsibilities and relate to empathy towards individuals.

<b>Unit 1: Introduction to Personality</b> • Introduction: Meaning and Definition of Personality • Factors affecting Personality- Biological, Cultural Factors, Spiritual Factors, Environmental factors • Characteristics of Good Personality • Theories of personality <ul style="list-style-type: none"><li>○ Psychoanalytic Theory by Sigmund Freud</li><li>○ Trait Theory by Allport and Big Five model</li><li>○ Social Cognition Theory by Albert Bandura</li></ul> • Personality Traits – Concept, Different types of Traits • Personality Development – Concept, Meaning and Steps to improve one's Personality. • Mind mapping – Introduction and Exercise based on mind mapping.	<b>10</b>
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<b>Unit 2: Global Competence</b> • What are Global Competencies? • Core attributes and skills • 7 Global Competencies-Lifelong learning, Understanding cultural differences, Adaptability, Comfortable with Change, Critical and Comparative Thinking • Need to globalize as individuals. • Traits of a globally competent individual – (Adaptability/Team player/flexible/people's skills etc.) • Self-adaptability and awareness about others (Cross culture adaptiveness) • Bridging the differences-Tips • Global Communication Styles-types and Tips • Business protocols and practices and personal lifestyles	<b>14</b>
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<b>Unit 3: Self-Awareness and Self-Development</b>	<b>14</b>
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- Self-Concept: Meaning, definition and development
- Self-Introduction: Meaning, Tips for effective Self-Introduction, self-acceptance, Awareness, self-knowledge and self-examination
- Self Esteem: Concept, significance of Self-Esteem, types (Positive, negative) characteristics of people with high and low Self-esteem, steps for enhancing positive Self-Esteem.
- Self-Appraisal-Meaning, Importance and tips for Self-Appraisal
- Self-Introspect – Meaning, Importance, Self-introspection Skills
- Empathy-Importance, Nature and Types
- Emotional Intelligence-Nature, Importance, Scope, Types of EI, and Strategies of EI

**Unit 4: Techniques in Personality Development and Image Management 10**

- Creating Positive Self Image
- Building Positive Attitude
- Positive thinking and critical thinking skills
- How to handle success and failure?
- Manage work and life stress effectively.
- Importance of Time Management in building a positive personality.
- Motivation-Need for self-motivation and factors that keep one motivated.

# 12 hours for Library work, practical or field work or research purposes

**Recommended Text Books:**

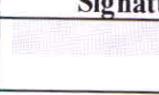
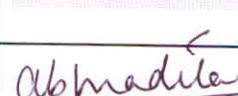
- Alka Wadkar, *Life Skills for Success*, Sage Publication, New Delhi, 2008
- KC Jayaswamy, KV Ramesh, Haseeba Khannam *Soft Skills of Personality Development*, Himalaya Publishing, 2014
- BarunMitra, *Personality Development and soft skills* Oxford University Press New Delhi, 2014

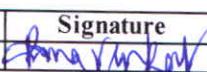
**Reference Books:**

- Hurlock, *Personality Development*, E.B Tata McGraw Hill, New Delhi, 2008
- Prashant Sharma, *Soft Skills- Personality Development for Life Success*, BPB Publication, New Delhi, 2012
- Stephen P. Robbins and Timothy A. Judge, *Organizational Behaviour* 16th Edition Prentice Hall, New Delhi, 2012

**E- Resources**

- <https://nlist.inflibnet.ac.in/>
- 2. <https://search.ebscohost.com/>

Board Of Studies	Name	Signature
Chairperson (HoD)	Dr. Rama Venkatachalam	 15/06/21
Faculty	Ms. Abhradita Chatterjee Nahvi	 15/06/21

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St. Mira's College for Girls, Pune  
SYBBA 2021-2024

Faculty	Mrs Kajal Jaisinghani	<i>Kajal 15/06/21</i>	
Subject Expert (Outside SPPU)	Mr. Abhijeet Chavan		<i>Abhijeet Chavan 15/06/21</i>
Subject Expert (Outside SPPU)	Dr. Sabhia Fazalbhoy	<i>Sabha Fazalbhoy 15/06/21</i>	
VC Nominee	Dr. Varsha Deshpande		<i>Varsha Deshpande 15/06/21</i>
Industry Expert	Mr. Sitesh Thadhani	<i>Sitesh Thadhani 15/06/21</i>	
Alumni	Ms. Devi Krishna	<i>Devi Krishna 15/06/21</i>	

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