

Business Organisation and Systems**Semester – I****Subject Code: BB11501****Lectures : 48****Objectives: The course is designed to equip students**

- To provide basic understanding regarding the corporate form of organization- its formation, its management and its chief officers, and the implications of such a corporate structure in the form of business combinations.
- To give an insight about the various steps involved in setting up business organizations.
- To understand the aspects of modern business and their trends

Unit 1: Nature and Purpose of Business**No. of
Lects.06**

- Business – Meaning, Definition and Characteristics of Business, Economic Activities- Meaning 03
- Steps in achieving Success in Business. 02
- Challenges ahead 01

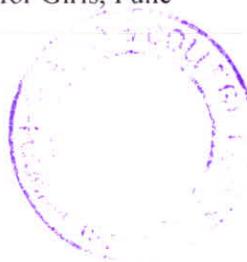
Unit 2: Emerging Aspects in Business**No. of
Lects.08**

- Mergers and Acquisitions, Networking, Franchising, BPOs and KPOs, 03
- **Sez and Policies with examples, CSR- Amendment as per Dec2013, Retailing, Wholesale Cash and Carry business.** 05

Members Present :**Sign :**

- 1) Dr. Sanjay Kaptan- H.O.D Commerce -S P Pune University , Pune
- 2) Dr. Varsha Deshpande- Faculty, BMCC College, Pune
- 3) Dr. Vasudha Joshi - Faculty, Ness Wadia College of Commerce, Pune
- 4) Ms. Sushma Joshi - Industrial Expert, Symantec, Pune
- 5) Ms. Neha Mirwani- Alumni, St. Mira's College for Girls, Pune
- 6) Dr. Rama Venkatachalam - St. Mira's College for Girls, Pune
- 7) Ms. Abhradita Chatterjee Nahvi- St. Mira's College for Girls, Pune
- 8) Ms. Kubra Wafai- St. Mira's College for Girls, Pune

vj 24/4/15
 Vandita 24/4/15
 sushma 24/4/15
 abhradita 24/4/15
 R 24/4/15
 Kubra 24/4/15



Unit 3: Forms of Business Organisation	No. of Lects.12
<ul style="list-style-type: none"> Mixed Economy—Private Sector—Public Sector—Co-operative sector—Joint sector Service Sector Forms of Business Organizations—Sole proprietorship—Partnership firm—Joint stock company—Features—Merits demerits and suitability of various forms of business, Limited Liability Partnership (LLP)-Features, One Person Company (OPC)-Features 	05 07

Unit 4: Setting up and Managing of a Business Enterprise	No. of Lects.12
<ul style="list-style-type: none"> Introduction Identifying Business opportunities Business plan and getting started Implementing a Business plan Risk Management by Entrepreneurs Social and Ethical Issues 	02 02 02 02 02 02

Unit 5: Internal and External Trade	No. of Lects.10
<ul style="list-style-type: none"> Whole sale and Retail Trade –Emergence of Foreign players in trading – Government policy-Effects of FDI on retail Organization of finance –Insurance—Logistics and Supply Chain Management —Import and Export 	05 05

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1) Dr.Sanjay Kaptan- H.O.D Commerce -S P Pune University , Pune	<i>gk</i>
2) Dr. Varsha Deshpande- Faculty, BMCC College, Pune	<i>varsha</i> 24/4/15
3) Dr. Vasudha Joshi - Faculty, Ness Wadia College of Commerce, Pune	<i>Vasudha</i> 24/4/15
4) Ms. Sushma Joshi - Industrial Expert, Symantec, Pune	<i>sushma</i> 24/4/15
5) Ms. Neha Mirwani- Alumni, St. Mira's College for Girls, Pune	<i>neha</i> 24/4/15
6) Dr. Rama Venkatachalam - St. Mira's College for Girls, Pune	<i>Rama</i> 24/4/15
7) Ms. Abhradita Chatterjee Nahvi- St. Mira's College for Girls, Pune	<i>abhradita</i> 24/4/15
8) Ms. Kubra Wafai- St. Mira's College for Girls, Pune	<i>Kubra</i> 24/4/15

Reference Books:

- 1) Business Organisation and Management - P C Tulsiyan V Pandey
- 2) Business Organisation and Management - C B Gupta
- 3) Modern Business Organisation - Sherlekar
- 4) Business Organisation and Management – Y.K.Bhushan
- 5) Business Organisation and Management – Vijay Kumar Kaul
- 6) Business Organisation and System – Supriya Singh and Bhanu Prakash Verma

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Sign :

*8/5
mr 21/4/15
Vasudha Joshi 24/4/15
Sushma 24/4/15
Neha 24/4/15
Rama 24/4/15
Abhradita 26/04/15
Kubra 24/04/15*

