

PRINCIPLES OF MANAGEMENT

Semester I

Subject Code: BC11505

Lectures (Lects.): 48

Objectives:

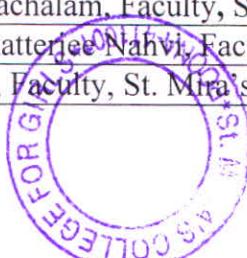
The syllabus aims in equipping students with -

- Nature and importance of Management and its role in various disciplines
- Some Great Contributions to the field of Management.
- Understanding the functions of Management in this dynamic Business Environment
- Getting updated with some latest trends in Management

Unit 1 INTRODUCTION TO MANAGEMENT	06 Lects.
1. Meaning and Definition of Management	2
2. Management as an Academic Discipline	2
3. Management as an Economic Resource	1
4. Management as an Team Process	1

Unit 2: CONTRIBUTION OF TRADITIONAL AND MODERN MANAGEMENT THINKERS	10 Lects.
1. Traditional Thinkers: F.W. Taylor, Henry Fayol	4
2. Modern Thinkers- Peter Drucker, C.K. Prahlad, Stephen Covey.	6

NAME	SIGNATURE
1. Dr. Sanjay Kaptan, HOD Commerce, S.P Pune University, Pune	<i>Sanjay Kaptan 24/04/15</i>
2. Dr. Varsha Deshpande, Faculty, BMCC College, Pune	<i>Varsha Deshpande 24/04/15</i>
3. Dr. Vasudha Joshi, Faculty, Ness Wadia College, Pune	<i>Vasudha Joshi 24/04/15</i>
4. Ms. Sushma Joshi, Industry Expert, Symantec, Pune	<i>Sushma Joshi 24/04/15</i>
5. Ms. Neha Mirwani, Alumni, St. Mira's College for Girls, Pune	<i>Neha Mirwani 24/04/15</i>
6. Dr. Rama Venkatachalam, Faculty, St. Mira's College for Girls, Pune	<i>Rama Venkatachalam 24/04/15</i>
7. Ms. Abhradita Chatterjee Nahvi, Faculty, St. Mira's College for Girls, Pune	<i>Abhradita Chatterjee Nahvi 24/04/15</i>
8. Ms. Kubra Wafai, Faculty, St. Mira's College for Girls, Pune	<i>Kubra Wafai 24/04/15</i>



Unit 3- FUNCTIONS OF MANAGEMENT

20
Lects.

1. Planning-

Meaning and Definition

Components of Planning-

6

- ⇒ Proactive/Reactive Planning
- ⇒ Formal/Informal Planning
- ⇒ Strategic/operational Planning
- ⇒ Corporate/Functional Planning

MBO; SWOT Analysis.

2. Organising- Meaning and Definition, Organisational Climate and Culture

4

3. Staffing- Meaning and Definition and Functions in Brief *> outsourcing*

3

4. Directing-

4

- ⇒ Meaning and Definition
- ⇒ Communication
- ⇒ Leadership
- ⇒ Motivation and Morale

5. Controlling-

3

- ⇒ Meaning and Definition
- ⇒ Management by Exception



NAME

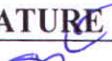
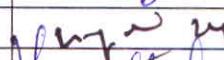
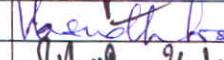
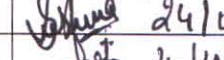
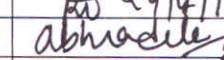
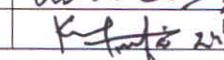
SIGNATURE

1. Dr. Sanjay Kaptan, HOD Commerce, S.P Pune University, Pune	<i>[Signature]</i>
2. Dr. Varsha Deshpande, Faculty, BMCC College, Pune	<i>[Signature]</i>
3. Dr. Vasudha Joshi, Faculty, Ness Wadia College, Pune	<i>[Signature]</i>
4. Ms. Sushma Joshi, Industry Expert, Symantec, Pune	<i>[Signature]</i>
5. Ms. Neha Mirwani, Alumni, St. Mira's College for Girls, Pune	<i>[Signature]</i>
6. Dr. Rama Venkatachalam, Faculty, St. Mira's College for Girls, Pune	<i>[Signature]</i>
7. Ms. Abhradita Chatterjee Nahvi, Faculty, St. Mira's College for Girls, Pune	<i>[Signature]</i>
8. Ms. Kubra Wafai, Faculty, St. Mira's College for Girls, Pune	<i>[Signature]</i>

UNIT 4- EMERGING ASPECTS IN MANAGEMENT	12 Lects.
1. Managing Workforce Diversity	3
2. Knowledge Management	3
3. Employee Engagement/ TEI	3
4. Feedback Management	3

Recommended Books:

1. Management Theory and Practice- C.B.Gupta
2. Principles and Practices of Management – L.M. Prasaad
3. Global Management Solutions- Dinesh Seth; Subhash.C. Rastogi
4. Management, A Global and Entrepreneurial Perspective- 13th Addition- Heinz Weihjrich; Mark.V. Cannice; Harold Koontz
5. Management concepts and strategies- P.S. Chandan
6. Management- Stephen P. Robbins; Mary Coutler. 8th Edition

NAME	SIGNATURE
1. Dr. Sanjay Kaptan, HOD Commerce, S.P Pune University, Pune	
2. Dr. Varsha Deshpande, Faculty, BMCC College, Pune	 24/4/15
3. Dr. Vasudha Joshi, Faculty, Ness Wadia College, Pune	 24/4/15
4. Ms. Sushma Joshi, Industry Expert, Symantec, Pune	 24/4/15
5. Ms. Neha Mirwani, Alumni, St. Mira's College for Girls, Pune	 24/4/15
6. Dr. Rama Venkatachalam, Faculty, St. Mira's College for Girls, Pune	 24/4/15
7. Ms. Abhradita Chatterjee Nahvi, Faculty, St. Mira's College for Girls, Pune	 24/4/15
8. Ms. Kubra Wafai, Faculty, St. Mira's College for Girls, Pune	 24/4/15

