

BUSINESS PROJECT MANAGEMENT
Business Project Management
[GENERIC CORE]

Semester: VI	Credits: 3	Subject Code: BB62203	Lectures: 48
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Course Outcomes:

At the end of this course the learner will be able to,

- Develop a significant understanding of the concept, and estimate the relationship between Business Projects and their Management
- Construct and assess the feasibility analysis in Project Management and network analysis tools for cost and time estimation.
- Analyze, apply and appraise contemporary project management tools and methodologies in Indian context especially in Market, Technical, Financial and Economic areas.
- Evaluate and manage project risk by incorporating identification, analysis and response to risk as well as execute the risk management plan
- Justify stakeholder expectations and engagement to ensure a successful project outcome

Unit 1: Introduction to Project Management

12

- Introduction to Business Planning, Concept of Business Project Management and its Opportunities
- Types of Projects - Time-Bound Project, Cost Bound Project, Performance (Quality)-Bound Project, Safety-Bound Project
- Project Life-Cycle, Project Selection and Criteria of Choice
- Types of Project Selection Models, Project Portfolio Process, Project Proposals
- The Project Manager – Qualities, Special Demands on the Project Manager, Dealing with Problems of Cultural Differences
- The project as Part of the Functional Organization, Pure Project Organization, The Matrix organization
- The Project Team and its Management Skills

Unit 2: Planning and Implementing a Project

- Planning a Project, Developing a Business Project Management Plan
- Assessing the feasibility of a Project, Identifying & Managing the Risk
- Managing a Project & Setting up a Project Database.
- Creating an effective work schedule, Monitoring a business project
- Managing Change, Addressing Problems



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Unit 3: Business Project Management Techniques

12

- Identifying Organisational Structures
- Estimation of Costs & Budget
- Using CPM tools (Gantt Chart, WBS, Project Network Diagram)
- Establishing the CPM, Implementing PERT Tool
- Using Process improvement tools (Fishbone, SIPOC)

Unit 4: Managing Project Issues

12

- Calculating Return on Investment (ROI)
- Calculating the Payback Period
- Determining Net Present Value (NPV)
- Handling over a Project, Closing a Project, Reviewing a Project
- Ethics in Project Management

#12 hours for Library work, assignments, practical or field work

Recommended Text Books:

- Ashwathappa K and Bhat Siddharth, *Production and Operation Management*, Himalaya Publishing House, 2010 editions
- Chandra Prasanna, *Projects: Planning, Analysis, Selection, Financing, Implementation & Review*, Tata McGraw-Hill, New Delhi, 2013.
- Desai Vasant, *Project Management*, Himalaya Publishing House

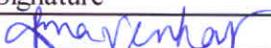
Reference Books:

- Meredith Jack R, and Mantel, Samuel J. Jr., *Project Management: A Managerial Approach*, Wiley India Pvt. Ltd.
- Rosenau, Jr Milton D., Githens Gregory D., *Successful Project Management*, Wiley, India Pvt. Ltd
- Sutton Margaret M, and Gopalan, M.R, *Project Management*, Wiley India Pvt. Ltd

E-Resources:

- <https://nlist.inflibnet.ac.in/> (Contact the St Mira's College Library for login credentials)
- <https://search.ebscohost.com/> (Contact the St Mira's College Library for login credentials)



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