



**SADHU VASWANI MISSION'S
St. Mira's College for Girls, Pune
An Autonomous (Affiliated to Savitribai Phule Pune University)**

Reaccredited by NAAC- A Grade, cycle 3

[ARTS, COMMERCE, SCIENCE, BSc (Computer Science), BBA, BBA(CA)]

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Jayash
Principal Incharge
St. Mira's College for Girls



VISION & MISSION STATEMENT

Vision Statement

CWE aims to create an environment that promotes and stimulates the spirit of entrepreneurship among the students of the College.

Mission Statement

CWE seeks to achieve the spirit of entrepreneurship through educational programs, events, activities and research.



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ADVISORY BOARD



DR. JAYA RAJAGOPALAN

Principal - In charge

CO-ORDINATORS



DR RAMA VENKATACHALAM

CWE Co-ordinator



MS. ABHRADITA CHATTERJEE NAHVI

CWE Co-coordinator



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STUDENTPRENEURS

MOKSHA SHAH

@Capturinguntoldstories

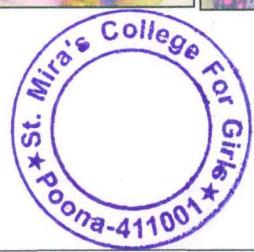
“I am a freelance photographer from Pune, Maharashtra. I am into ambience, portraits, travel and culture miniature wildlife and street photography.”



SUPRIYA KALE

@Supkiscakes

Supriya is well engrossed in her plan and ideas and comes up with a cake which has ideal expectancy, fabulous design, conventional structure and faultless garnishing. Her cakes are fresh, rich, springy, aesthetic, tempting and alluring.

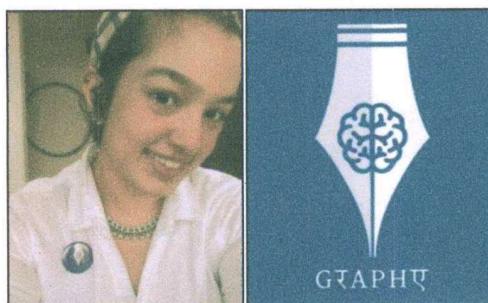


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ZAINAB KAPADIA

@Graphe

Graphe is a group of two certified graphologists and numerologists who conducts analysis based on handwriting, signature, redesigning and drawing. Their services include couple analysis, sexual compatibility tests, institutional programs, logo conceptualizing, certified graphology classes and numerology analysis.

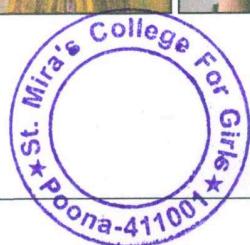


PARI MEHTA

@Hairstyles_by_pari_mehta

"Practice makes a man perfect"

This phrase has helped me through my journey. My biggest plus point is that throughout my journey my family stood by me and encouraged me to do even better each time. I also have a wonderful team who is very encouraging and fun to work with them. I firmly believe that you never stop learning.



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AFREEN SABOONI

[@Afreen_sabooni](#)

“There would be times when life will put you down and things will fall apart, but always remind yourself why you started!”

Pune based Afreen Sabooni who is a freelance fashion designer, illustrator, fashion stylist and consultant. She is the founder and owner of her well-established firm ‘Label Afreen Sabooni’. She specializes in Indian, Indo- Western and Western garments.



KANIZ KHAN

[@Kaniz ka kitchen](#)

Introducing, Kaniz Khan, the handler of the YouTube channel ‘Kaniz ka kitchen’. She is quite proficient, productive and devoted. Her recipes are indigenous, special, delectable, nutritious, and aromatic. Cooking is a creation in the kitchen, a combination of raw materials and the use of utensils to create a dish.



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HIMANI MAHARSHI

@Thebakegirl_wisknbake

'Thebakegirl_wisknbake' is a cute little start-up by Himani Maharshi. Initially which began as a hobby, acquired from her mother who has a good hand at cooking and baking; later turned into a skill. 'It has an aim to provide best quality cakes, loyalty to customers, in her words; reach out to as many people as eventually to grow into a Café.



RITU VACHKAL

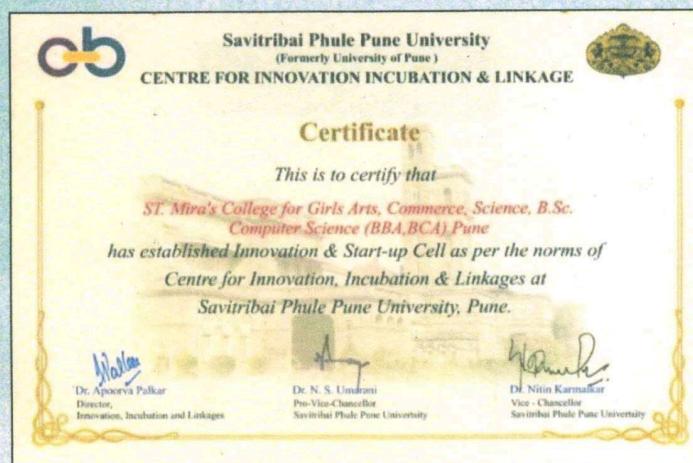
@Jewellery Designer

Ritul Vachkal is a 2nd year B. Com student at St. Mira's College for Girls, Pune. She makes imitation jewellery and Rakhi's. Her business that started out as a hobby to keep her entertained, later turned into a business venture. Her Mission is to transform her brand as a leading brand in the city of Pune and generate employment for others.



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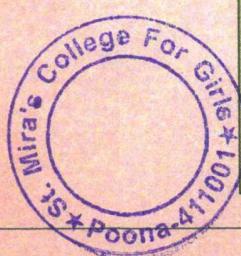
ASSOCIATION CERTIFICATES



ESTABLISHMENT CERTIFICATE



RANKING CERTIFICATE



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CWE Milestones



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To create a vibrant Ecosystem for promoting Innovation, Entrepreneurship & IPR among the young students of the college.

INAUGURATION OF CWE AUG 2017

The Centre was inaugurated on 8th August 2017, at the hands of Ms. Nabomita Mazumdar, a social evangelist based in Mumbai and recipient of the 100 Women Achievers Award by the Ministry of Women & Child Development. Ms. Mazumdar had the students captivated by her enlightening talk on 'Entrepreneurship Development.' "The battle is with the ideas in the making, not gender or times or circumstances," says Nabomita.



NATIONAL ENTREPRENEURSHIP AWARDS (NEAS) 2017 - FACILITATION CENTRE

St. Mira's College functioned as a facilitation centre to create awareness and disseminate information about the National Entrepreneurship Awards (NEAS) 2017 under the Ministry of Skill Development and Entrepreneurship (MoSDE).



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MIRA BAZAAR – Dec 2017

On 16th December 2017, ‘Mira Bazaar’- a grand annual fest was inaugurated at the hands of Mrs. Soniya Konjetti, founder of PULA – an online platform for bringing together women entrepreneurs and Mrs. Shaila Limaye, Managing Trustee –Majhi Maitrin. The event primarily aimed to inculcate and hone the multiple skills of research, costing, production and marketing amongst girl students across all streams. Further, outside participation challenged the students to better strategy and execution.



ORIENTATION FOR INCUBATION CENTRE 2018- IN COLLABORATION WITH TISS, MUMBAI

An orientation session for setting up an Incubation Centre in collaboration with TISS, Mumbai was organized on 3rd February 2018. The speakers introduced the objectives of the Incubation Centre to the participants. They emphasized on mentoring, coaching, resource pooling, provision of shared spaces as main objectives.



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2018-2019

The Inaugural Talk for the Centre for Women Entrepreneurship (CWE) was delivered by a young and inspiring entrepreneur Ms. Bhargavi Chhabra, on 24th July 2018. Ms. Chhabra runs a successful tiffin service- BruCo's, which she described as not only her business but also her dream, of cooking for people



POSTER COMPETITION ON BUSINESS IDEAS

With increased enthusiasm and competitive spirit, the shortlisted students of the final round of the ideation contest made interesting and innovative presentations of their business ideas. This round focused on taking their business ideas to the next level, by exploring the practical aspects of setting up a business venture.



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MIRA BAZAAR – 17TH DEC 2018

This year, the event was organised on 17th December. The chief guests of the event were Ms. Gauri Dholepatil & Ms. Noopur Pawar, organizers of Kalagram Exhibitions. The judges of the event were Ms. Shweta Shah, founder of Red Heart Company along with Ms Vanita Naraindas, founder of Make Magic Events. The enthusiasm and energy of the young and passionate students could be felt in the atmosphere. The bazaar aimed at inculcating a practical mind-set and creative expression of business plans & provided all the stall holders with realistic business experience.



IDEATION-FINAL ROUND 05TH JAN 2019

Ideas and creativity are the essence of any business in today's times. Based on nurturing young women in the entrepreneurial field, the Centre for Women Entrepreneurship of St. Mira's College organized a poster making competition, 'Ideation', for their students. Mrs. Sabiha Fazalbhoy, the entrepreneurship development guide at the Symbiosis Centre for Management Studies was invited as an evaluator for the competition.



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2019-2020

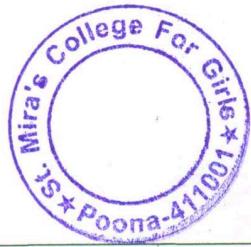
WASTE-O-MANIA (CREATING BEST OUT OF WASTE) - 31ST AUGUST 2019

In connection with the World Entrepreneurs' Day, the Centre for Women Entrepreneurship organized a Inter-College Competition 'Waste-O-Mania' i.e. creating best out of waste on 31st August 2019. The event was an initiative to promote sustainable development and prove that the 3R's – reuse, reduce, recycle are the best strategies to make the most out of waste materials.



A DAY AT MIDAS – AN ENTREPRENEURSHIP WORKSHOP ON 26TH NOVEMBER 2019

35 students of CWE attended the highly interactive and interesting workshop conducted by coach Mr. Vishal Shah & his team. Students were taken through the core skills needed to be a successful entrepreneur, with lucid examples.



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INAUGURATION OF INCUBATION CENTRE - NOV 28TH, 2019

The CWE, St. Mira's College inaugurated the Incubation Centre on Nov 28th, 2019. Dr Apoorva Palkar, Director - Innovation, Incubation and Linkages at SPPU inaugurated the Incubation Centre. The Incubation Centre has been setup to create and develop an entrepreneurial ecosystem in the social impact space.



MIRA BAZAAR 14 DEC 2019

The Grand Gala Annual Event 'Mira Bazaar', the endeavour of the Centre for Women Entrepreneurship (CWE), St. Mira's College was organized on Dec 14, 2019. The Chief Guest for the event was Mrs. Anuja Deshpande, Deputy Director of MCCIA and the Guest of Honour Mrs. Pushpa Shah of the Suyog Group. The event was co-sponsored by Suyog Life Care, Diagnostic Centre headed by Ms. Monika Shah.



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WORKSHOP ON GODHADI MAKING (QUILT-MAKING) - 27TH OF JANUARY, 2020

Mrunal Shende, a homeopath by profession gave up her practice due to personal reasons & took up stitching, godhadi making as a career. She has her own studio at Kothrud. She has diversified into bag making & home décor products and markets her products at exhibitions in Pune & Mumbai.



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2020-2021

National Level FICCI FLO WORKSHOP 'HOW TO START A BUSINESS'

25th Sep 2020-28th Sep 2020

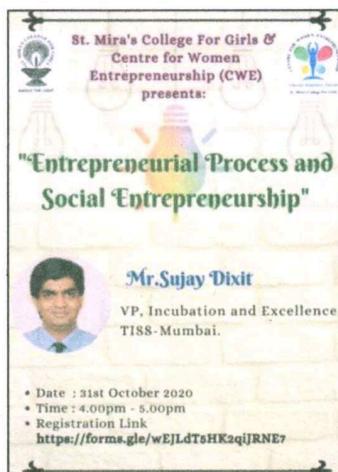
A four-day National-level online workshop on 'HOW TO START A BUSINESS' was coordinated by CWE, St. Mira's College, in association with FICCI FLO (Pune chapter) sponsored by Sleepwell Foundation and conducted by Maclead Certifications from 25-9-2020 to 28-9-20. The objective of the workshop was to empower girl students and give them insights into the practical aspects of enterprise development. 144 students and 2 faculty members attended the workshop.



WEBINAR ON ENTREPRENEURIAL PROCESS AND SOCIAL ENTREPRENEURSHIP

(TISS Mumbai) - 31st October 2020

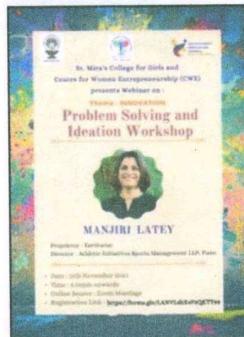
The webinar was conducted with the aim of introducing students to concepts and practical aspects of Social Entrepreneurship. It was conducted by Mr. Sujay Dixit, VP, Incubation and excellence, TISS.



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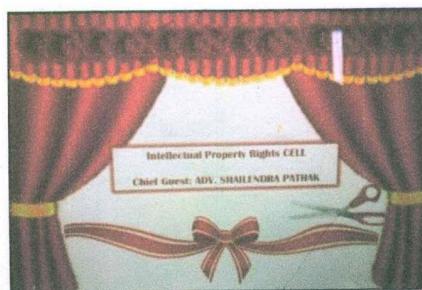
WORKSHOP ON PROBLEM SOLVING AND IDEATION - 11TH NOVEMBER 2020

A Workshop on “Problem Solving and Ideation” was conducted by Ms. Manjiri Latey, The workshop focused on inherent property of Ideation possessed by women, ways of harnessing brain power, problem solving techniques and connectivity of brain through creativity.



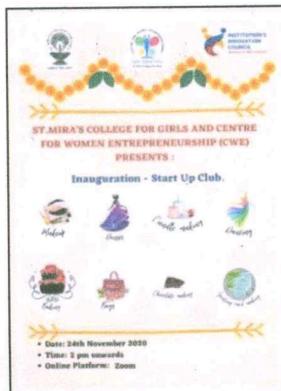
INAUGURATION OF THE IPR CELL-30 NOV 2020

The Institution's Innovation Council and the Centre for Women Entrepreneurship of St. Mira's College for Girls have established an Intellectual Property Rights Cell. The Cell was inaugurated on the 30th Nov 2020 by Advocate Shailendra Pathak on a virtual platform.



INAUGURATION OF START-UP CLUB - 24TH NOVEMBER 2020

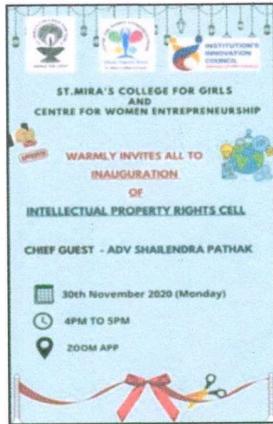
The Start-up Club (IIC) was formally inaugurated by the Principal, Dr. G. H Gidwani on 24th Nov 2020 through a virtual platform. A catalogue consisting of profiles of 40 budding entrepreneurs from a wide spectrum of business-like fashion designing, baking, online classes, handmade crafts, graphology, handmade jewellery, vegan food etc., was formally released.



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WEBINAR ON IDENTIFYING INTELLECTUAL PROPERTY COMPONENT AT EARLY STAGE OF INNOVATION - 3RD DECEMBER 2020

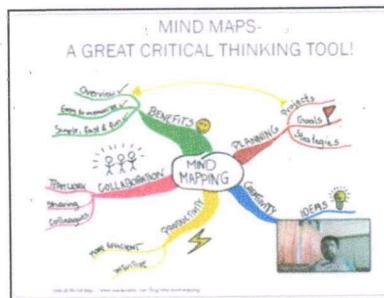
The resource person was Adv. Prof. Ganesh Hingmire, a renowned Intellectual Property (IP) Enthusiast and Founder, Great Mission Group Consultancy (GMCC), Pune the webinar focused on fundamentals of IPR, Present scenario of IPR and Empowerment of Women through IPR.



WORKSHOP ON DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN

11th December 2020

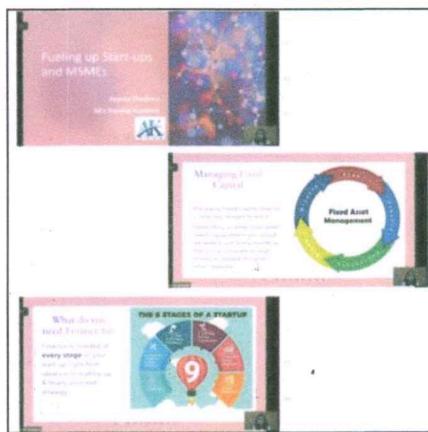
The Workshop focused on four main points namely “What is Design Thinking”, “How is Design thinking important to us?”, “How to come up with distinct innovative ideas?” and “What are the different tools for refining ideas?”



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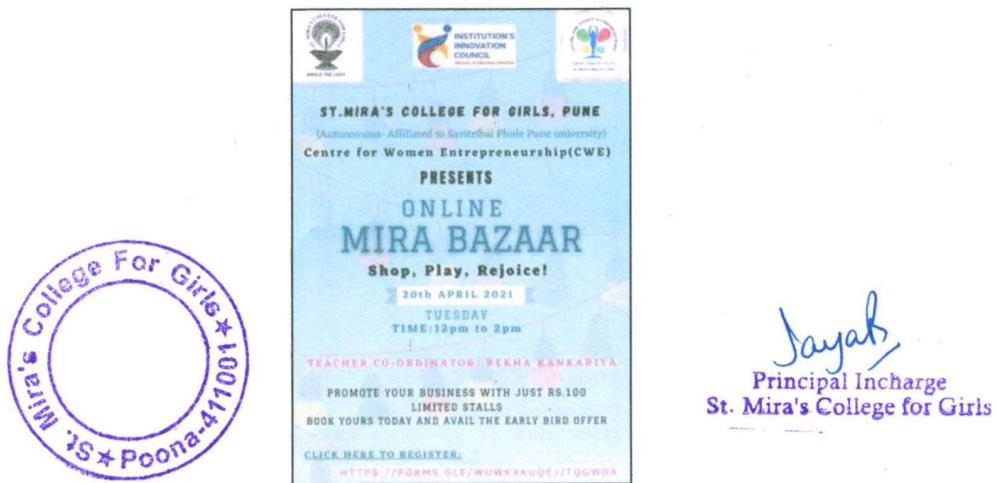
Webinar on Fuelling up of Start-ups and MSME's- 06th Mar 2021

The Session was conducted by Ms. Aparna Thadani - the co-founder of the AK's Training academy and a faculty from ACCA (The Association of Chartered Certified Accountants). Ms. Aparna Thadani focused on the financial aspects of starting one's own venture. The primary focus of the webinar revolved around differentiating between fixed capital, working capital and how to keep the business running for a longer period by managing both the capitals of the business in an efficient manner.



ONLINE MIRA BAZAAR -- 20TH APRIL, 2021

The Grand Gala Annual Event 'Online Mira Bazaar', the endeavour of the Centre for Women Entrepreneurship (CWE), St. Mira's College was organized on April 20, 2021. The event was organized for the very first time on virtual platform Zoom. The event primarily provides a platform for the young 'entrepreneur' students to showcase their entrepreneurial skills.



2021-2022

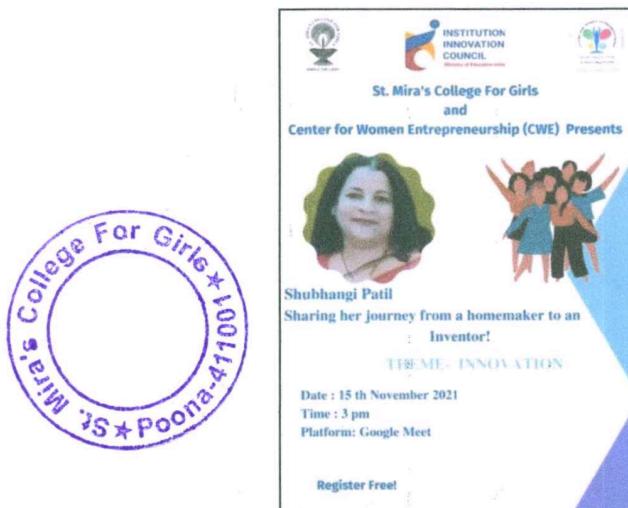
**ORIENTATION SESSION FOR STUDENTS & FACULTIES OF THE INSTITUTE BY
INNOVATION AMBASSADORS (IA) - 20th August 2021**

The Centre for Women Entrepreneurship organised an orientation session for students and staff by faculties trained as Innovation Ambassadors by Ministry of Education (GoI) on 20th August 2021 at 4 pm. The webinar was organised to develop knowledge and create awareness on various aspects of Entrepreneurship, Innovation & IPR.



**WEBINAR ON “MY STORY- MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATORS
15TH NOV 2021**

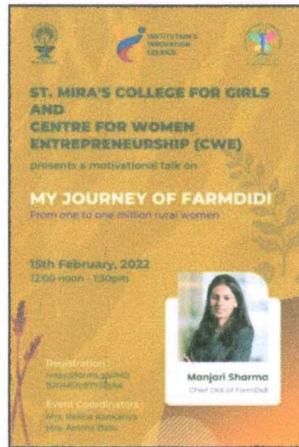
The webinar was conducted on virtual platform Google Meet, where Mrs. Shubhangi Patil, shared her successful journey from a homemaker to an Inventor and Patent holder of processed food- ‘Walnut Ragi Soup’.



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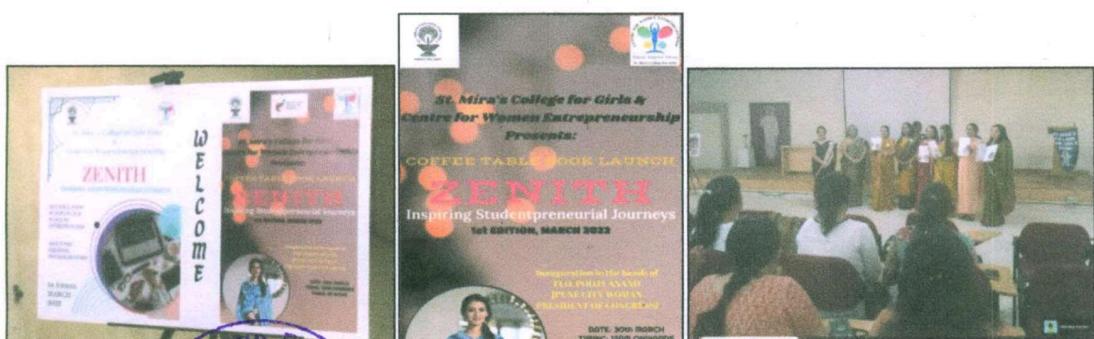
IIC MOTIVATIONAL TALK - JOURNEY OF FARM DIDI – 15TH FEB 2022

The Motivational Talk by Ms. Manjari Sharma, alumna IIM Calcutta, on 15th of February 2022 touched many a heart as she narrated her journey from a corporate person at Kearney to Farm Didi, From one to one million. Farm Didi's main aim has been to empower rural women, provide employment to women farmers to make them independent.



Launch of the Coffee Table book-ZENITH 1st Edition – 30th March 2022

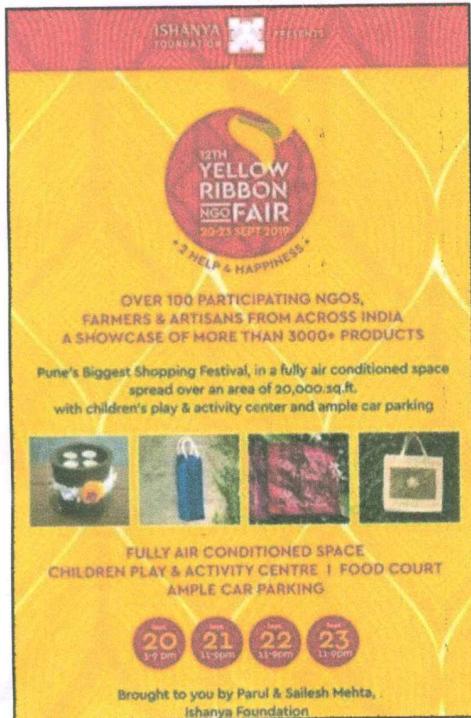
The chief guest, Ms. Pooja Anand, Corporator for Khadki Cantonment Board, motivated students to maintain focus on beliefs, goals, and dreams. She suggested studentpreneurs take failure as part and parcel of life. "Have back-up plans and learn from failures" she said and emphasized on women being financially independent. Our esteemed guest, Ms. Kalyani Sardesai, a journalist, author, and corporate trainer, said, "A creation of an enterprise is a milestone forever". Further, she cautioned budding entrepreneurs to choose their partners wisely in business and life. The studentpreneurs were appreciated for their courage and hard work in starting and running their ventures. Following the address by guests, student entrepreneurs shared their journey and upcoming batch of student entrepreneurs introduced themselves.



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Blue Jeans Go Green



The Yellow Ribbon Fair (YRF)



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